



Hampton Roads
Chapter

SPONSORSHIP PACKAGE

The Hampton Roads Association of Legal Administrators invites you to join us in achieving the goals of educating and supporting the Hampton Roads legal community.

This package contains detailed information about each sponsorship opportunity and was assembled to benefit our Business Partners

Business Partner Registration for the Current Year begins April 1, 2009

Your connection
to knowledge, resources and networking

2009-2010 SPONSORSHIP OPPORTUNITY PROGRAM

Each sponsor will be sold on a first come, first serve basis

PLATINUM SPONSOR \$5,500 (limit 1)

- One monthly luncheon sponsor which includes:
 - Sponsor recognition on HRALA website and in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
 - Opportunity to display company literature on table provided by HRALA
 - Networking and socializing with guests and members from 12:00 - 12:30 p.m. on the date of the luncheon sponsored
 - Two (2) complimentary lunches for sponsored luncheon meeting
 - Sponsor(s) will be seated amongst chapter members at luncheon
 - Verbal recognition as sponsor from the podium at luncheon meeting
 - Five (5) minute address to luncheon attendees from 12:30 p.m. to 12:35 p.m.
 - Sponsor has the option to introduce the speaker at the sponsored luncheon
 - Sponsor entitled to list of attendees for luncheon sponsored
- Full page ad in the 2010 Hampton Roads Guide to Legal Services directory
- One year of a listing on the HRALA website with logo and hyperlink to your website
- Sponsorship at the Annual HRALA Retreat which includes:
 - Exhibit Booth Space w/Two (2) Tables Free - First Choice for Location
 - Acknowledgment at Events, in Retreat Registration Materials, and in Program Guide
 - Opportunity to present Short Overview about Sponsor
 - Large Sign at all Retreat Events
 - Two (2) tickets to Friday evening activities, and Breakfast and Lunch on Saturday
- Signage at Managing Partners Luncheon indicating sponsorship level
- Advertisement in the 2010 quarterly e-newsletters (as available)
- Invitation to the Business Partners Appreciation party

GOLD SPONSOR \$4,000 (limit 2)

- One monthly luncheon sponsor which includes:
 - Sponsor recognition on HRALA website and in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
 - Opportunity to display company literature on table provided by HRALA
 - Networking and socializing with guests and members from 12:00 - 12:30 p.m. on the date of the luncheon sponsored
 - Two (2) complimentary lunches for sponsored luncheon meeting
 - Sponsor(s) will be seated amongst chapter members at luncheon
 - Verbal recognition as sponsor from the podium at luncheon meeting
 - Five (5) minute address to luncheon attendees from 12:30 p.m. to 12:35 p.m.

- Sponsor has the option to introduce the speaker at the sponsored luncheon
- Sponsor entitled to list of attendees for luncheon sponsored
- Half page ad in the 2010 Hampton Roads Guide to Legal Services directory
- One year of a listing on the HRALA website with logo and hyperlink to your website
- Sponsorship at the Annual HRALA Retreat which includes:
 - Exhibit Booth Space w/One (1) Table Free - Second Choice for location
 - Acknowledgment at Events, in Retreat Registration Materials, and in Program Guide
 - Large Sign at all Retreat Events
 - Two (2) tickets to Friday evening activities, and Breakfast and Lunch on Saturday
- Advertisement in the 2010 quarterly e-newsletters (as available)
- Invitation to the Business Partners Appreciation party

SILVER SPONSOR \$2,500 (limit 5)

- One monthly luncheon sponsor which includes:
 - Sponsor recognition on HRALA website and in luncheon electronic invitation to chapter members as well as pre-luncheon announcement(s) at prior meetings and events (as available).
 - Opportunity to display company literature on table provided by HRALA
 - Networking and socializing with guests and members from 12:00 - 12:30 p.m. on the date of the luncheon sponsored
 - Two (2) complimentary lunches for sponsored luncheon meeting
 - Sponsor(s) will be seated amongst chapter members at luncheon
 - Verbal recognition as sponsor from the podium at luncheon meeting
 - Five (5) minute address to luncheon attendees from 12:30 p.m. to 12:35 p.m.
 - Sponsor has the option to introduce the speaker at the sponsored luncheon
 - Sponsor entitled to list of attendees for luncheon sponsored
- Quarter page ad in the 2010 Hampton Roads Guide to Legal Services directory
- One year of a listing on the HRALA website with logo and hyperlink to your website
- Breakfast and Exhibit Booth sponsorship at the Annual HRALA Retreat which includes:
 - Exhibit Booth Space w/One (1) Table Free
 - Recognition in all program Materials
 - Opportunity for Short Overview of Sponsor Company
 - Two (2) tickets to Friday evening activities, and Breakfast and Lunch on Saturday
 - Acknowledgment and Large sign in Breakfast area
- Advertisement in the 2010 quarterly e-newsletters (as available)
- Invitation to the Business Partners Appreciation party

BRONZE SPONSOR \$1,500 (no limit)

- Business card size ad in the 2010 Hampton Roads Guide to Legal Services directory
- One year of a listing on the HRALA website with logo and hyperlink to your website

- Exhibit Booth sponsorship at the Annual HRALA Retreat which includes:
Exhibit Booth Space w/One (1) Table Free
Recognition in all program Materials
Two (2) tickets to Friday evening activities, and Breakfast and Lunch on Saturday
- Advertisement in the 2010 quarterly e-newsletters (as available)
- Invitation to the Business Partners Appreciation party

ALA CARTE

Monthly luncheon sponsor	\$500.00
Website advertisement	\$100.00
Retreat Bronze sponsor	\$2,000.00
Retreat Speaker sponsor	\$1,000.00
Retreat Dinner sponsor	\$1,000.00
Retreat Luncheon sponsor	\$1,000.00
Retreat DJ sponsor	\$850.00
Retreat Exhibit booth	\$600.00
Retreat Cocktail sponsor	\$1,000.00
Retreat Entertainment sponsor	\$1,000.00
Retreat Dinner Open Bar sponsor	\$1,000.00

Guide to Legal Services Advertising

Inside Front Cover	\$2,400.00
Inside Back Cover	\$2,400.00
Back Cover	\$3,000.00
Tab Dividers	\$1,500.00
Full page ad in legal directory	\$1,600.00
½ page ad in legal directory	\$850.00
¼ page ad in legal directory	\$600.00
Business size card ad in legal directory	\$350.00
Business listing in legal directory	\$75.00

Please call Kim Pici at 486-7055 if you have any questions

REGISTRATION FORM

Company: _____

Contact Person: _____

Address: _____

Business Phone: _____

Fax: _____

E-mail: _____

<u>PACKAGES:</u>	<u>CHARGE:</u>	<u>BALANCE:</u>
Platinum Sponsor	\$5,500.00	_____
Gold Sponsor	\$4,000.00	_____
Silver Sponsor	\$2,500.00	_____
Bronze Sponsor	\$1,500.00	_____

ALA CARTE:

Monthly luncheon sponsor	\$500.00	_____
Website advertisement	\$100.00	_____
Retreat Bronze sponsor	\$2,000.00	_____
Retreat Speaker sponsor	\$1,000.00	_____
Retreat Dinner sponsor	\$1,000.00	_____
Retreat Luncheon sponsor	\$1,000.00	_____
Retreat DJ sponsor	\$850.00	_____
Retreat Exhibit booth	\$600.00	_____
Retreat Cocktail sponsor	\$1,000.00	_____
Retreat Entertainment sponsor	\$1,000.00	_____
Retreat Dinner Open Bar sponsor	\$1,000.00	_____
Inside Front Cover	\$2,400.00	_____
Inside Back Cover	\$2,400.00	_____
Back Cover	\$3,000.00	_____
Tab Dividers	\$1,500.00	_____
Full page ad in legal directory	\$1,600.00	_____
½ page ad in legal directory	\$850.00	_____
¼ page ad in legal directory	\$600.00	_____
Business size card ad in legal directory	\$350.00	_____
Business listing in legal directory	\$75.00	_____

TOTAL: _____

Fax the Registration Form to Shirley Beachum at 757-623-5735 and mail the payment to Ms. Beachum at Crenshaw, Ware & Martin, PLC, 1200 Bank of American Center, One Commercial Place, Norfolk, Virginia 23510